

Town Square Neighborhood Development Corporation Welcomes Three New Distinguished Board Members

MIAMI, FL (October 2013) - Town Square Neighborhood Development Corporation ("TSNDC"), a nonprofit organization created to foster development of Miami's emerging Arsht Center neighborhood, is proud to announce three new members to its board of directors: **Debra Scholl, Jessica Goldman Srebnick and Eric Woolworth.**

"Mrs. Scholl, Mrs. Goldman Srebnick and Mr. Woolworth offer a wealth of expertise in urban revitalization, a commitment to the neighborhood and a passion for culture that make them valuable additions to the board of Town Square Neighborhood Development Corporation," said Armando Codina, chair of TSNDC. "Their connections to our community are deep and we are confident that their contributions, together with the rest of the highly experienced board, will help to advance our mission to create a vibrant and attractive urban setting in and around the Arsht Center neighborhood."

Debra Scholl is currently the president of Morada Ventures, a real estate company which has preserved and restored historic properties in South Beach and the Art Deco Historic District. A community activist with a keen interest in the arts, Scholl was an early investor in the Wynwood Arts District and aided in redeveloping the area into a cultural hub. Scholl also founded World Class Boxing (a public exhibition space), is an avid art collector and has been heavily involved with the Perez Art Museum, Guggenheim and Tate Modern. Her philanthropic endeavors include work as chair of Locust Projects and chair of the advisory board of the Funding Arts Network. She is a mentor to high school students at Miami Edison and Miami Lakes Educational Center through Women of Tomorrow. Scholl was awarded the 2011 Red Cross Spectrum Award for her contributions to the cultural community.

Succeeding the grand legacy of her late father Tony Goldman, **Jessica Goldman Srebnick** is CEO of Goldman Properties, the organization behind incredibly successful urban revitalization efforts in Miami Beach and the Wynwood Arts District, among other areas. For more than 40 years, Goldman Properties has identified the potential of depressed urban areas and transformed these areas into burgeoning one-of-a-kind global destinations. Goldman Srebnick has been an intricate component to these revitalization efforts, with her key focus on the aesthetic and artistic factors of Goldman Properties projects. She co-produced a docuseries, "Here comes the Neighborhood," about the creation of the Wynwood Walls and the transformation of the Wynwood Arts District. Goldman Srebnick is the recipient of numerous accolades, including the prestigious Key to Miami-Dade County for her role in the Young Presidents Organization and the "Woman of Style and Substance" Award from the Miami Project to Cure Paralysis. She was named one of the "50 Most Prominent Women Who Lead Business" in South Florida by the Florida International University Center for Leadership, one of the "20 Business People Under 50 with Staying Power" by *Aventura* magazine and one of the "Most Influential People in Miami" by *Haute Living* magazine.

As President of Business Operations for The HEAT Group—comprised of the three-time NBA champion Miami HEAT and the award-winning AmericanAirlines Arena—**Eric S. Woolworth** is a long-time luminary in the sports and entertainment industry. Woolworth has been at the helm of several major capital improvement projects to the AmericanAirlines Arena and oversees all non-basketball aspects of The HEAT Group. Under his leadership, the organization has become a respected leader in customer service, entertainment, marketing, sales and operations. Woolworth has been credited with compiling one of the richest direct marketing databases in the NBA; designing an innovative, fan-friendly and flexible renewal program; and creating unparalleled experiences and events at the Arena. Woolworth has

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AARON S. PODHURST

DEBRA SCHOLL

ERIC S. WOOLWORTH

also contributed immensely to the community by donating his time to several charitable organizations including serving on the boards of Big Brothers and Big Sisters, as well as the Children's Craniofacial Association at Miami Children's hospital.

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About TSNDC

The mission of the Town Square Neighborhood Development Corporation is to help create and sustain a vibrant and attractive urban setting to secure both the Arsht Center's future and that of the surrounding community. TSNDC was formed in 2010 and formalized in September 2011 with funding from a \$300,000 grant from ArtPlace -- a federal initiative in concert with private foundations, including the Knight Foundation, aimed at revitalizing America's cities by making the arts the center of economic development. With the help of the design and engineering partners, stakeholders and community input, the entity has created a master plan featuring a desirable mix of elements for a vibrant and cohesive neighborhood development. For more information on TSNDC and its master plan, please visit www.townsquaremiami.org.